



Presents

Business Planning Program



Want to start your own business?
Is your current business ready for expansion?
Are you curious about small business?

This 7 session workshop (Half Days) is specifically designed to assist aspiring and existing business owners to learn the skill of business planning

Jeffrey Jacobs (Sierra Consulting) will be presenting
FUNDAMENTALS OF BUSINESS PLANNING:

REGISTRATION DETAILS

- Sessions Start Promptly at 9:00 A.M.—12:00 P.M. Each Day
- 7 Sessions (Half Day) Once Per Week
- Beginning the week of November 16th, 2020.



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- Self-Employment and Entrepreneurship
- Business Plan Preparation
- Practical Small Business Management
- Designing a Start Up / Expansion Budget
- Key Funding Sources Available to You
- Your Idea's Industry Outlook and Market Potential
- Marketing and Operations
- Preparing and Understanding Financial Projections to determine the overall feasibility of your idea.

Funded by the:

**Ministry of
Indigenous Affairs**

Facilitated by the:



REGISTRATION

No Registration Fee
Registrations will be processed on a "First Come / First Served" basis.

INCLUDES
7 Sessions (Half Day Workshops)
All Training Materials (via email)

VIRTUAL TRAINING — Zoom Classroom
Requirements: Computer (with Audio Capabilities)

TO ATTEND, CALL MARY MCGAHEY
EMAIL at mam@tcdc.on.ca or 1-519-332-5151, EXT. 200