



Media Release

July 27, 2021

Protect Family and Friends - Become Their Vaccine Ambassador

Over 100,000 people in Grey Bruce chose the benefit of the protection from two doses of the COVID vaccine. This was an informed decision. The Grey Bruce Health Unit asks for help from those who have received the vaccine. We ask you to become ambassadors by sharing your life experience and pass on the basis of your decision to an unvaccinated person you know to increase their confidence in the vaccine.

Would you please ask younger family and friends (12 to 45-year-olds) to spend a few minutes per day learning [about COVID-19 vaccines](#). If given motivation from family and friends and credible information, we are confident this will put them in a better position to make the best decision for themselves, their families, and the community.

The mass vaccination strategy in Grey Bruce has been successful in achieving its goal and is ramping down. We have reached the vaccine coverage target for the regular strains of COVID-19. However, the highly contagious Delta is now the dominant variant requiring a higher vaccine target of 90% coverage. In response, the Grey Bruce Health Unit and vaccine partners are ramping up the targeted strategy with pop-ups and drive-through clinics.

The Grey Bruce Health Unit works with Mayors, CAOs, and municipalities to deliver local pop-up and drive-through clinics across Grey Bruce. Our success is a direct reflection of the work and promotion dedicated by the town. Please advise family and friends they can find the vaccine where they live, work and play. Access is simplified and more available with upcoming clinics including:

- Malls/Shopping Areas
- Gyms
- Clubs/Bars
- Movie Theatres
- Markets
- Popular Parks, hiking trails
- Skate Parks or similar
- Popular youth “hang-outs”
- Big Box Stores
- Sporting Events/Racing Event
- Any other suggested area from your residents (especially the youth)

A healthier future for all.

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Having everyone who is eligible fully vaccinated against COVID-19 is the most successful way to prevent COVID-19. There are Drop-In Vaccine Clinics every day in Grey Bruce. [Vaccine Schedule](#)

For More Information:

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Medical Officer of Health and Chief Executive Officer

To arrange to speak with Dr. Arra, please contact Drew Ferguson at:

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